

## PRESS RELEASE

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### **KPM CPAs & ADVISORS NAMED THE 2018 PHILANTHROPIC BUSINESS OF THE YEAR**

Springfield, MO – KPM CPAs & Advisors (KPM) is excited to announce that we have been named the **Springfield Business Journal** (SBJ) 2018 Philanthropic Business of the Year as part of their Economic Impact Awards. This distinction is awarded to businesses in recognition of their community involvement, which is based on the amount of money and other resources, such as time and materials, given within a 50-mile radius of Springfield.

“KPM is honored to be among this year’s Economic Impact honorees. We are thrilled to see our varied community initiatives being recognized. Our firm has always been incredibly civic-minded and philanthropic throughout its more than 50-year history, and we look forward to continuing to serve our amazing non-profit clients and the community we love,” said KPM Marketing Director Crystal Mapp.

KPM’s robust community program, KPM CARES (Community Action Requires Engaged Societies) was launched in 2015 by Mapp. Through KPM CARES, the firm supports the community through a variety of methods: financially through donations/sponsorships, personally through volunteerism and involvement in local non-profit organizations, and socially by using our networks to promote these organizations and help our employees, clients, and friends of the firm learn more about the amazing variety of resources we have here in our local community. KPM also was recently honored with the 2018 ‘We AAM to Serve – Small Firm’ Award from the Association for Accounting Marketing for its philanthropic endeavors.

KPM’s Philanthropic Business of the Year profile will be featured in an upcoming SBJ publication, and the firm, along with this year’s other distinguished honorees, will be recognized at the SBJ Economic Impact Awards reception and award ceremony on Thursday, July 26 at the Oasis Hotel and Convention Center.

### **About KPM CPAs & Advisors**

Since 1966, KPM has served a variety of industries and clientele, providing accounting, audit, tax, and consulting services to help clients prosper. KPM is the largest locally owned accounting firm in Southwest Missouri and was recently again ranked one of the top 20 firms in the Midwest by **Accounting Today** in addition to being a top 300 firm nationwide by **INSIDE Public Accounting**. The firm also is a member of The Leading Edge Alliance and has office locations in Springfield and Branson.